



FRANCHISE LOOKBOOK



OUR PRESENCE :

Delhi | Gujarat | Madhya Pradesh | Telangana | Andhra Pradesh
Karnataka | Tamilnadu | Odissa | Jharkhand | Uttar Pradesh.

Overview

Quick Service Snacks and Cafe with pocket friendly pricing, unique design and color themes provides great ambience to spend time with friends and families.

Key Points

- Fastest Growing Cafe Brand in India
 - Serves Hot & Cold, Healthy Drinks + Snacks
 - Operating 110+ Stores in all over India
 - Investment starts from 7.5L+ GST
 - Min area requirement is around 200 sft
 - Assured Earnings or Money Return Policy (AE- MRP)*
 - Opportunity to earn 75,000 to 4 lakhs / month
 - Product price range from Rs. 40 - Rs. 210
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Why choose us ?

- Diverse and Attractive Menu for all Seasons & to all age groups.
- Only franchise who have Assured Earnings or Money Return Policy (AE-MRP)*.
- Low investment & High Returns
- Lifetime agreement. No renewal fees.
- No Royalty Fee | No percentage on sale | No commission on Profit.
- Zero wastage model.
- Opportunity to earn 75,000 – 4 Lakhs / month.
- Return on investment period : 6 - 12 months*.
- 60-70% Gross Margins.
- Pocket friendly pricing gives secured business.
- Secret and simplified recipes helps in making drinks & snacks quickly and with same taste.

Business Structure

ASSURED EARNINGS MODEL

Rs. 7.5 Lakhs + GST



EXPRESS MODEL

Rs. 4.5 Lakhs + GST

Only Hot & Cold Beverages Menu.

NOTE: Assured Earnings- Money Return Policy (AE_MRP) Not included.



What is included?

- Total Equipment and utensils.
- Marketing & Advertisement.
- Branding.
- Led Logo.
- Led Menu Board.
- Design of Store.
- Setup of equipment, tools and all utensils.
- Free Training to owner and Kitchen Staff.
- Free Sales Training.
- Free Opening Day Stock.
- Free Billing Software for 1 year.



Return On Investment (or) Profit Margin

	CASE - 1	CASE - 2	CASE - 3	CASE - 4
Average Daily Sale	10000	15000	20000	30000
Monthly Sale (30 Days)	300000	450000	600000	900000
Raw Material Cost (40%)	120000	180000	180000	360000
Monthly Rent	30000	30000	30000	40000
Monthly Electricity Bill (Approx.)	10000	10000	12000	13000
Staff Salary	30000	40000	40000	55000
Marketing & Admin Fee	3000	3000	3000	3000
Miscellaneous	5000	10000	10000	10000
Net Profit Per Month After All Expenses (30-40%)	120000	177000	325000	419000

If the average sale don't reach 3L/Month in first 4 months.

**we will return Rs.100000 under Assured Earnings
or Money return policy*.**

Menu Options

Pure Veg & Non Veg

- Lassi
- Milkshakes
- Thick shakes
- Mocktails
- Falooda
- Ice creams
- Juices
- Smoothies
- Tea and Coffee
- Pizzas
- Waffles
- Fried Chicken
- Burgers
- Wraps / Rolls
- Fries and Sandwiches
- Premium Dessert Bowls





Design – Civil Work

Company will give outlet interior and exterior design. It should be as per following company design policy and standards. Civil work should be done by franchise (you) or our professional civil work team (third party) can work at your (franchisee) cost.

- Tiles on floor and in wet areas
- Photo frames if desired
- Plumbing & Electrical work including lighting
- Storage racks & Working tables
- Counter and Kitchen Partition
- Outside board with ACP (Aluminum Composite Panel)



Franchise Support

- Assistance in selecting Outlet
- Designing and Setup of equipment, tools and all utensils
- Licensing and agreements guidance
- Onboarding support for Swiggy & Zomato
- Operational Support
- Free Training to owner and Kitchen Staff
- Free Sales Training.
- Free Opening Day Stock
- Branding, Local Marketing & Advertising Support

To enquire regarding franchise opportunities please contact :

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 **lassinshakes.com**

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LassiNshakes Outlets

